

SUBMISSION GUIDELINES FOR FULL RESEARCH PAPERS

IMPORTANT INFORMATION

A - Final versions of accepted full research papers will be published in the **conference proceedings** in electronic form and distributed to delegates via CD-ROM.

B - After further refereed reviews, full research papers may be **published in "Advances in Hospitality and Leisure"** (Ed. Joseph S. Chen, Emerald).

C - **Best research paper** will be competitively selected according to criteria of applicability, innovation and development, and authors will be acknowledged with a prize and certificate

1- The full research paper (typed Times New Roman 12 and single-spaced) should not exceed 8 pages (the front page is not included).

2- The front page should include the following information:

a- Title of the paper

b- Authors' information (according to the following order)

**First name & Surname, Title
Function
Name of the Institution/Department
Address
Telephone number
Fax number
E-mail address**

c- Abstract (should not exceed 600 characters (including spaces))

3- The following page should start with the title of the paper. The content of the paper should have the following structure:

a- Introduction (which includes literature review)

b- Method

c- Findings & Discussions

d- Conclusion

e- References (should follow APA manuscript style)

4- **MANDATORY:** It is essential that the third section "Findings & Discussions" focuses on the practical implementation of the findings/results and the added value to the industry.

5- Add * after the name of the corresponding author.

6- The full research paper should be sent exclusively by e-mail to both of the following addresses: lhr@ehl.ch and joechen@indiana.edu

7- The deadline for full research paper submissions is **21st March 2011** (full paper submission without any abstract previously sent might be considered, but in these cases it will depend on the topic and availability)

8- At least one of the authors must register for and present the paper at the conference.