

## SUBMISSION GUIDELINES FOR POSTER PAPERS

1- As the poster paper will be published in the conference proceedings it should be typed "Times New Roman 12" and single-spaced), and should not exceed 3 pages (the front page is not included).

2- The front page should include the following information:

**a- Title of the paper**

**b- Authors' information (according to the following order)**

**First name & Surname, Title  
Function  
Name of the Institution/Department  
Address  
Telephone number  
Fax number  
E-mail address**

**c- Abstract (should not exceed 400 characters (including spaces))**

3- The following page should start with the title of the paper. The content of the paper should have the following structure:

**a- Introduction**

**b- Method**

**c- Findings & Discussions**

**d- Conclusion**

**e- References (should follow APA manuscript style)**

4- **MANDATORY:** It is essential that the third section "Findings & Discussions" focuses on the practical implementation of the findings/results and the added value to the industry.

5- Add \* after the name of the corresponding author.

6- The poster paper should be sent exclusively by e-mail to both of the following addresses: [lh@ehl.ch](mailto:lh@ehl.ch) and [joechen@indiana.edu](mailto:joechen@indiana.edu)

7- The deadline for poster paper submissions is **21<sup>st</sup> March 2011**

8- At least one of the authors must register for and present the paper at the conference.