

SUBMISSION GUIDELINES FOR RESEARCH PAPER ABSTRACT

IMPORTANT INFORMATION

A - Final versions of accepted full research papers will be published in the **conference proceedings** in electronic form and distributed to delegates via CD-ROM.

B - After further refereed reviews, full research papers may be **published in "Advances in Hospitality and Leisure"** (Ed. Joseph S. Chen, Emerald).

C - **Best research paper** will be competitively selected according to criteria of applicability, innovation and development, and authors will be acknowledged with a prize and certificate

1- The abstract contains two pages: **a front page (page 1) and a content page (page 2)**. The abstract should be typed in Times New Roman 12 and single-spaced.

2- The front page should include **only** the following information:

Title

Submitted for consideration as a Refereed Presentation at I-CHLAR 2011

By

**First name & Surname, Title
Function
Name of the Institution/Department
Address
Telephone number
Fax number
E-mail address**

3- The content of the abstract (page 2) should have the following structure:

Title

**1- Introduction
2- Context and Objectives
3- Research Methods
4- Findings
5- Discussions
6- Conclusion**

4- **Mandatory:** It is essential that Section 4- "Findings" and 5- "Discussions" focus on the practical applicability of the findings.

5- Add * after the name of the corresponding author.

6- References should follow the APA referencing standards.

7- The abstract should be submitted electronically to lhr@ehl.ch and joechen@indiana.edu

8- Abstract submission deadline is fixed to **22nd November 2010** (abstracts submitted after this deadline might be considered depending on the topic and availability)

SUBMISSION GUIDELINES FOR PROFESSIONAL EXPERT CONTRIBUTION ABSTRACT

IMPORTANT INFORMATION

As professional expert contributions represent an important innovative aspect brought forward by this conference, please read carefully what follows:

- Professional experts will have to make a PowerPoint presentation during the conference (mandatory) which is going to be published in the conference proceedings in electronic form and distributed to delegates.
- If professional experts wish to compete for the **Best Professional Expert Contribution Award**, they should write few lines aiming at illustrating by practical examples the theme of the conference. Specific practical projects, solutions, best practices will be covered by such contributions. This short text will be published in the conference proceedings instead of the PowerPoint presentations.
- **Best professional expert contribution paper** will be competitively selected according to criteria of applicability, innovation and development, and authors will be acknowledged with a prize and certificate.

1- The abstract should not exceed **one page** and should include the following information:

Title

***Submitted for consideration as a Professional Expert Contribution at
I-CHLAR 2011***

By

**First name & Surname, Title
Function
Name of the company/Department
Address
Telephone number
Fax number
E-mail address**

Abstract

The content of the abstract should focus on how the presented subject (case studies, new concepts and processes, new best practices, new products and services, etc.) is innovative and/or adds value to the enterprises which are active in hospitality and leisure industry.

2- The abstract should be submitted electronically to lhr@ehl.ch and joechen@indiana.edu

3- Abstract submission deadline is fixed to **22nd November 2010** (abstracts submitted after this deadline might be considered depending on the topic and availability)

4- Once the abstract is accepted, at least one of the authors must register and present at the conference.

SUBMISSION GUIDELINES FOR POSTER ABSTRACT

1- The abstract should not exceed **one page** and should include the following information:

Title

Submitted for consideration as a Poster Contribution at I-CHLAR 2011

By

First name & Surname, Title

Function

Name of the company/Department

Address

Telephone number

Fax number

E-mail address

Abstract

The content of the abstract should focus on the importance of the subject, the expected findings and how they could be applied and used in the industry.

2- The abstract should be submitted electronically to lhr@ehl.ch and joechen@indiana.edu

3- Abstract submission deadline is fixed to **22nd November 2010** (abstracts submitted after this deadline might be considered depending on the topic and availability)

4- Once the poster abstract is accepted, at least one of the authors must register and present at the conference.